



## Advanced Communication Training Program: Speed Reaching People

*“By the end of this day, I’m going to help you improve your productivity, job-satisfaction, and relationship skills by changing the way that you perceive others, and the way that you communicate with them, forever...”*

*~Mark Petruzzi*

So begins the **SpeedReading and SpeedReaching People** advanced interpersonal communications program as presented by Mark Petruzzi, Founder of Success Waypoint, LLC, and certified independent trainer for SpeedReading People, LLC.

*SpeedReading and SpeedReaching People* is a revolutionary new system for communicating using proven techniques for instantly grasping what drives another person, so you can tailor your approach (both receiving and transmitting) for maximum impact.

The six-hour course (8-hours including lunch & breaks) is relatively short on lecture, but is very experiential, giving participants plenty of opportunity to interact. Learners will achieve success practicing new skills through fun, effective exercises—many using prerecorded video of real-life personalities (not actors).

From one of Mark’s current clients:

*“This session presents a framework to gain insight into how to communicate most effectively with different people based on perceived behaviors. Mark Petruzzi does a great job explaining the model, providing examples, and engaging attendees.*

*Hands-on practice assessing real people gives participants an accelerated learning curve. Mark’s passion for the framework is evident in the way he presents the material. His flexibility in applying different means of communication demonstrates his mastery of the model.*

*I anticipate very positive results as members of the team apply the concepts learned today!”*

*~Mitch Stein, Director of Learning Center of Excellence | SourceMedical*



It's rare that a program delivers as much in the way of skill and applicable, practical new knowledge within so short a time. The program moves quickly, it's fun, and for many participants, profoundly affecting.

Communication is so much of life, but improvements hearing and reaching others are only part of the SRP story. Graduates of the SRP program report a new understanding and appreciation of the diverse personalities and perceptions of those they work and live with. Even those who have completed other personality-type seminars report powerful new self-understandings. Many report viewing co-workers, family and friends in an entirely different light. In this way, SRP promotes appreciation of diversity, and enhanced engagement.

**Among 158 graduates surveyed:**

- 70% of found SpeedReading People's program (SRP) to be significantly better than other communication-training programs.
- 92% of respondents said that SRP improved their ability to influence others.
- 86% of participants reported an improvement in their work/life balance due to better communications with co-workers and family.
- 91% of respondents said that the SRP system has reduced the number of miscommunications and conflicts they deal with.
- 81% of participants experienced an increase in their overall job satisfaction.

For the complete list, please visit <http://www.successwaypoint.com/downloads/index.html>

**Here's a brief, high-level outline of the day:**

- Module 1: Into the Type: SpeedReading and SpeedReaching the 8 type Preferences
- Module 2: SpeedReading and SpeedReaching the 4 Temperaments; Verifying Type
- Module 3: Skillbuilding and Skilltesting; ESP Online Tools and Online Skillbuilders
- Supplemental: Strengths, Blind Spots, Stress Points of the Types Explained

**Program Cost:** Custom plans and modifications are available to suit almost any requirement or budget. Please contact Mark to discuss the best solution for your company.

**Contact:**

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